CURRICULUM VITAE

**Gillian Upton**

218D Kingston Road, Teddington, Middlesex TW11 9JF

Email: gillupton@me.com

LinkedIn profile: <https://www.linkedin.com/in/gillian-upton-40a72814/>

Mobile: + 44 (0) 7710 252072

**Business Travel Journalism Awards: (BTJAs)**

2022 Features Journalist of the Year - Technology

2021 Features Journalist of the Year – Industry Trends

2020 Business Travel Journalist of the Year – Technology

2020 Features Journalist of the Year – Ground Transport

**Range of capabilities:**

Editing, Short and long-form content, social media posts, blogs, e-newsletters, White Papers, press releases, Case Studies, web content, content creation, commissioning, proofreading, ad copy, brochure content

**Current roles**

Editor, Design & Build Guide,[NappyValleyNet.com](http://NappyValleyNet.com)

Editor, Schools Guide,[NappyValleyNet.com](http://NappyValleyNet.com)

Marketing & Comms work for re-use charity Work & Play Scrapstore

Content writer for The Business Travel Magazine

Content writer for BTE in the US

Editing Wings Global Travel’s quarterly customer magazine, Blue

**2020-2021**

Marketing Officer for independent prep school, The Hampshire Chelsea

Editor, Travel Matters from CTM

Editor, Blue from Wings Global Travel

Editor, Upgrade from FCM

Monthly blogs for travel consultants Nina & Pinta

**2012-2019**

Governor Westbridge Primary School

Content Provider - Corinthia Hotels International

Editor-in-Chief, The Business Travel Magazine

Editor, Cruise Ports & Destinations magazine

Editor, Travel Matters, for Chambers Travel Management

Writing Workshops at William Morris Sixth Form College

Weekly business travel columnist for www.theinformationdaily.com

**2009-2012**

Editor, ITM View for the Institute of Travel Management (ITM)

Expotel’s Dial magazine; blogs for Concur’s website; Luxury tour operator Kuoni’s press releases & annual reports

Sub editing on [www.egovmonitor.com](http://www.egovmonitor.com), a daily e-zine

Media Training for corporates

**2005-8**

Editor, Carlson Wagonlit’s customer magazine, Connect &

Editor of their staff newsletter, 360

Editor, Meet Britain magazine for Visit Britain

Project Editor at Redwood on Boots’ health mini magazines

UK correspondent for www.hospitalityinside.com

**2002-2005**

Editor of the Business Travel Supplement in the Evening Standard

Launch Editor of Emporium, BAAs shopping magazine

Launch Editor of Upgrade (airline food magazine**)**

FreelanceLifestyle Editor for the World of Cruising magazine

Editor, babyonboard magazine for bmibaby airline

Editor, First Forum magazine for First Option hotel booking company

Freelance writing for the Evening Standard, Daily Express,

travel promotions for Tatler

Editor, momentum, newsletter for hotel sales training company Claviga

**2001-2002**

Editor of weekly Business Travel page in the Evening Standard

**2000**

Managing Editor of American Express’ Centurion magazine UK

**1999**

Consultant Launch Editor on English Heritage's magazine

 Editor, London Business Travellers' Guide for Diners Club

Editor, FT’s pan-European newsletter, Business Travel Analyst

**Business qualifications**

Wine & Spirit Education Trust certificate in Vinification & Viticulture

Norwich University certificate in Intensive Hotel & Catering Management

**Professional bodies**

National Union of Journalists

**Outside interests**

Art, theatre, interiors

Trustee of Work & Play Scrapstore, a re-use charity

Former governor, Westbridge Primary School

**References:**

On request